

Brand Partner & Compensation Guide



**VERSION 1.0** 

# Agenda

- Welcome to KYLO
- Our Values
- Our History
- Key Terms
- Available Products
- Building your team

- 5 ways to earn Cash
  - Retail/Commission
  - Binary Commission
  - Fast Start Bonus
  - KYLO 5 Bonus
  - Rank Bonus

- KYLO Rank Overview
- Product Preview & QR
- Additional Terms
- Additional Details.



## WELCOME

Health brand that provides you the platform to change your life and inspire others. Offering products that will help make you feel stronger, more focused, healthier, and more energetic.

# Our Values



## POSITIVITY & TRANSPARENCY

KYLO values
community through
honesty and support,
embracing a positive
mindset and
transparency.

**HONESTY** 



#### **EMPOWER**

KYLO empowers our community by helping individuals take control of their well-being and thrive.

**EMPOWER!** 



#### **GROWTH**

KYLO embraces growth knowing that change is inevitable, giving people the support to adapt, evolve, and thrive on their wellness journey.

**Growth MINDSET!** 



#### **TOGETHER**

KYLO cultivates
togetherness within our
community, creating a
connection for
individuals to achieve
their collective wellness
goals.

You are not Alone!



# Our History

- 3rd generation family with years of experience dating back to the early 1900s escaping World War II and establishing in the United States.
- Experience with Natural Products botanicals and the food industry.
- Our company has been able to consistently demonstrate flexibility and transparency. We value communication.

# **Key Terms**

KYLO Brand Partner (KBP)

An Independent representatives of KYLO Health

Preferred Customers (PCs)

A retail customer who purchases a product for personal use only and may not resell.

Active (KBP)

Kylo brand Partner who has a minimum qualification of 40 Qualifying Volume (QV) per month

Commissionable Volume (CV)

Volume that is generated when a product with a CV volume is purchased.

Qualifying Volume (QV)

Volume that is credited to an AKM when they purchase a product or generate retail sale.

Group Commissionable
Volume
(GCV)

is the total of all the CV generated on an LC's left or right team.

# Product Offerings





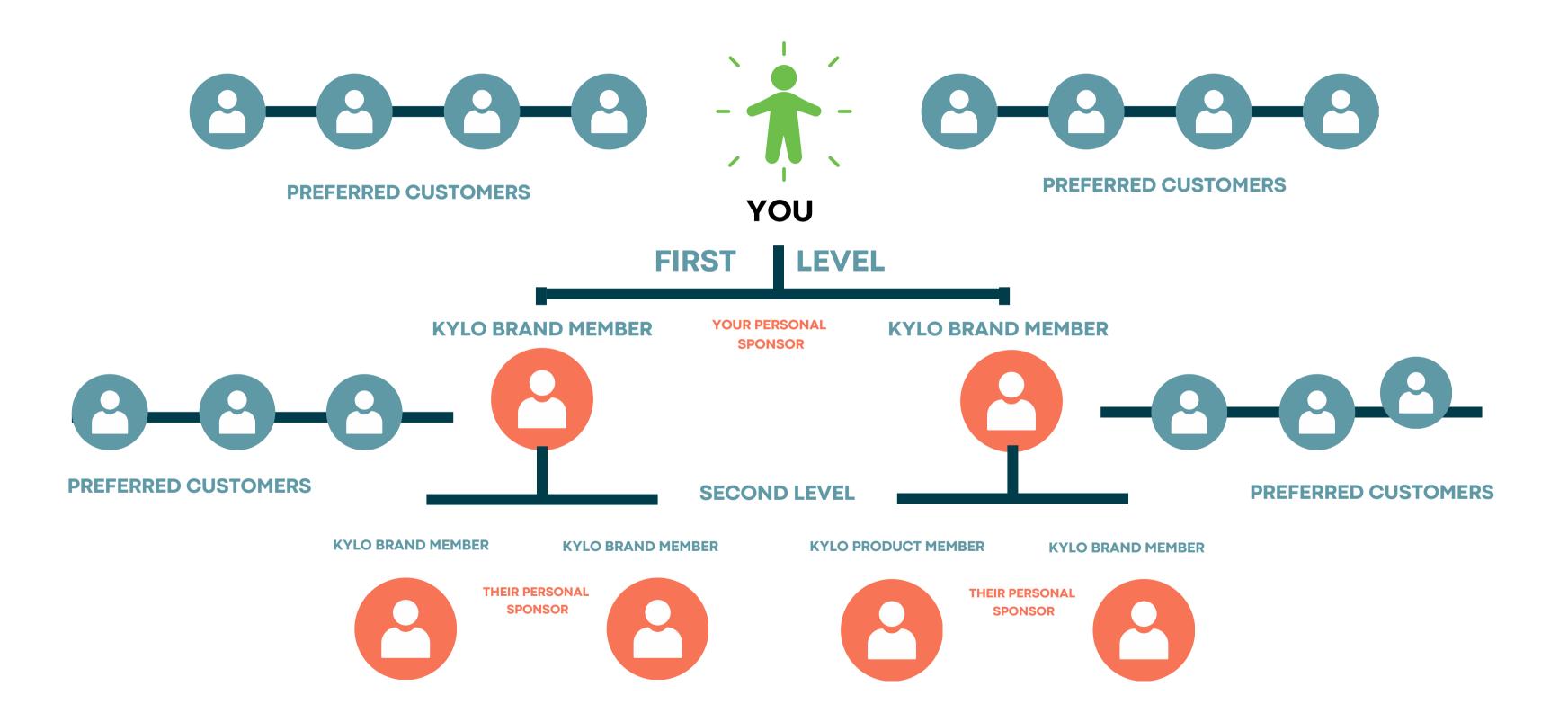


FIBER +

INSTANT DETOX TEA

IMMUNITEA

# Building Your Team



# 5 Different ways to EARN!

- 01. Retail Commission and Weekly Pay
- 02. Binary Commission
- 03. Fast Start Bonus
- 04. KYLO 5 Bonus
- 05. Rank Bonus (Binary only)



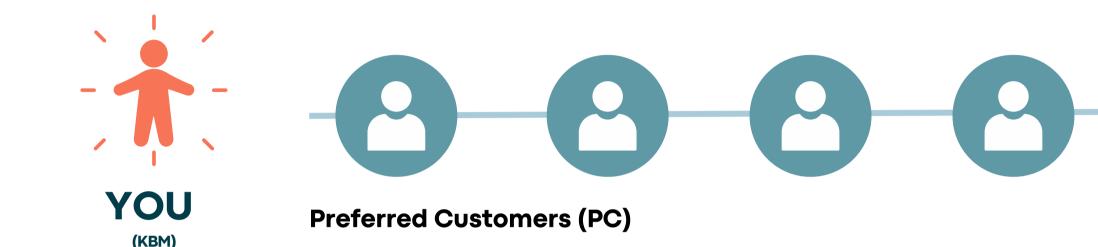
## Retail & Direct Commission

# Retail COMMISSIONS

Individuals who classify as
Active KYLO Brand
Partners are qualified for
Commission Sale and
earn...

50% of the QV

\*Must have an Active order of 40QV per month





Detox Tea Retail Price: \$60

40QV

\$20

Qualifying Volume (QV)

50% of QV Commission Earnings

#### **RETAIL BONUS (BINARY)**

50% of 40QV= \$20 +25% of QV (10QV) added to GCV

# Retail & Direct Commission

			YOU EARN!	
Product	Retail Price	Qualifying Volume	Commission Earnings (50% of QV)	Added to Group Commissionable Volume (25% of QV)
Herbal Instant Detox Tea	\$30.00	20QV	\$10.00	5 QV
Berry Instant Detox Tea	\$30.00	20QV	\$10.00	5 QV
Immuntea	\$30.00	20QV	\$10.00	5 QV
Fiber +	\$16.00	8QV	\$4.00	2 QV
Traditional Detox Brew				

<sup>\*</sup>To qualify for retail commission sales all individuals must be an Active KYLO Member - Minimum 40 Qualifying Volume (QV)order per month

## Retail & Direct Commission



\*To qualify for retail commission sales all individuals must be Active KYLO Member Minimum 40 Qualifying Volume (QV)order per month

# Binary Commissions and Pay



Earn \$10%-\$25%

on Group Commissionable Volume (GVC)



**Carry Over Volume** 

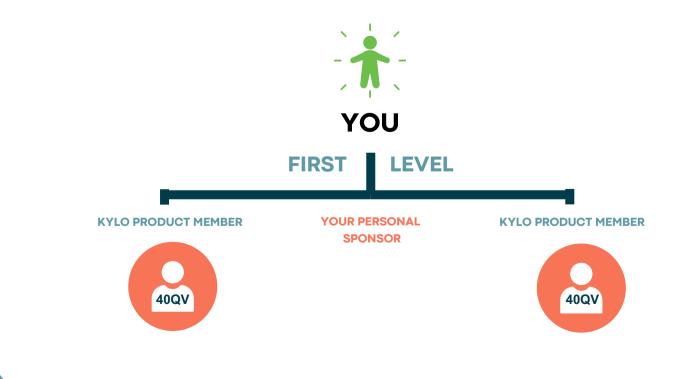
Unused GVC is banked for following commision week



**Commission Paid out** 

Weekly if Eligible

As your team expands, you can earn binary commissions not only from those you've personally sponsored but also from the purchases made by those they and others have sponsored. "Binary" refers to having two teams: a left team and a right team.

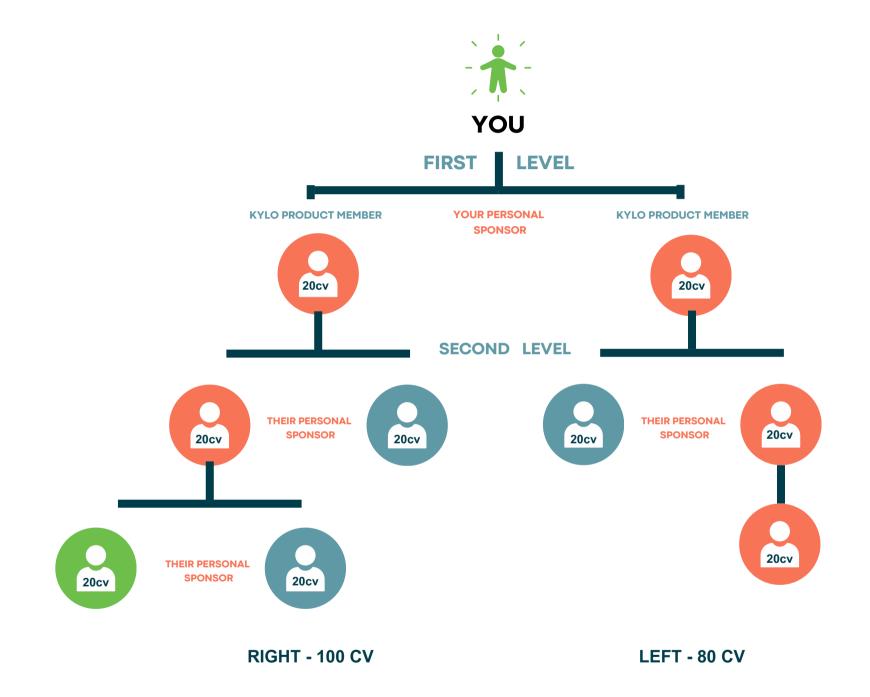


# **Binary Commission**

Your left and right teams consist of you and fellow team members who bring in new KPMs and Preferred Customers placing orders.

You can earn a commission percentage, ranging from 10% to 25%, based on the group commissionable volume of your weaker team.

Commissions are distributed weekly. To qualify, you need two personally sponsored KYLO Product Members who are currently active with a minimum of 40 QV each, placed on your left and right teams.



Lesser Volume = 80 CV x 20% = \$16 Earnings 20 CV carryover on your Right Team will transfer to next

week.

# Fast Start Bonus

Sponsor and Earn!



Earn 50% of the QV (assigned commissionable value) on the first order of every KYLO Brand Partner that you personally sponsor.



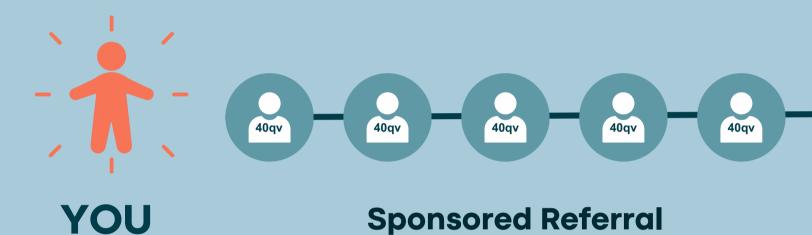
# KYLO 5 BONUS

KYLO 5 BONUS

An occasional challenge for all KYLO Product members to acquire 5 new customers in 30 day/1-month period.

EACH NEW CUSTOMER MUST PURCHASE 1 - 40QV PRODUCT

Complete the challenge will earn you an extra \$50 (KYLO 5 Bonus) on top of your \$100 retail commission.



\$50 KYLO 5 Bonus

Per every 5 new Sponsor that have an active order of 40QV or more. .

# One Time-Rank Bonus

BINARY ONLY - One Time Bonus Per Rank

#### **One Time Bonus**



Earn up to \$30,000 dollars in an additional bonus

KYLO Brand Partner must meet requirements for Bonus 3 weeks in a row. Every rank contains different qualifications.

Rank Bonus will be activated 1 month after KYLO Binary Program begins.

#### How to achieve a One Time Bonus...

#### **Rank: National Director Rank**

- Have a \$120 (80 CV) qualified pack order,
- Maintain the rank of National Director Rank for 3 weeks straight.
- 20,000 PLV a week for 3 weeks in a row.
  - (60,000 PLV Total)

#### You earn:

\$3,000

5% Of total sold PLV over 3 weeks

**One Time Bonus** 

National Director
Rank

# RANK OVERVIEW

KYLO

# AFFILIATE

## KYLO RANK OVERVIEW

### Rank Requirements:

Active with a minimum of 40 QV

#### **Rank Benefits:**

- Earned Retail Commission
- KYLO 5 BONUS (occasional promotion)

No Binary Commissions are earned for Affiliate - Not Applicable

# ASSOCIATE

## KYLO RANK OVERVIEW

### Rank Requirements:

- Active with a minimum of 40 QV
- Binary Commission

### **Rank Benefits:**

- Earned Retail Commission
- Binary Commission 10%
- Fast Start Bonus
- KYLO 5 BONUS (occasional promotion)

Binary Commissions of Group Commissionable Volume (GVC) set at 10% for Associates.

# SILVER ASSOCIATE

KYLO RANK OVERVIEW

### Rank Requirements:

- Active with a minimum of 40 QV
- Binary Commission
- Minimum of 500 PLV

#### **Rank Benefits:**

- Earned Retail Commission
- Binary Commission 10%
- Fast Start Bonus
- KYLO 5 BONUS (occasional promotion)

Binary Commissions of Group Commissionable Volume (GVC) set at 10% for Silver Associates.

# GOLD ASSOCIATE

## KYLO RANK OVERVIEW

### Rank Requirements:

- Active with a minimum of 40 QV
- Binary Commission
- Minimum of 1000 PLV

#### **Rank Benefits:**

- Earned Retail Commission
- Binary Commission 12%
- Fast Start Bonus
- KYLO 5 BONUS (occasional promotion)

Binary Commissions of Group Commissionable Volume (GVC) set at 12% for Gold Associates.

# DIRECTOR

## KYLO RANK OVERVIEW

### Rank Requirements:

- Must achieve DIRECTOR the previous week.
- Active with a minimum of 80 QV
- Binary Commission
- Minimum of 2500 PLV

#### **Rank Benefits:**

- Earned Retail Commission
- Binary Commission 12%
- Fast Start Bonus
- KYLO 5 BONUS (occasional promotion)

Binary Commissions of Group Commissionable Volume (GVC) set at 12% for Directors.

# SILVER DIRECTOR

## KYLO RANK OVERVIEW

### Rank Requirements:

- Must achieve GOLD DIRECTOR the previous week.
- Active with a minimum of 80 QV
- Binary Commission
- Minimum of 5000 PLV

#### **Rank Benefits:**

- Earned Retail Commission
- Binary Commission 14%
- Fast Start Bonus
- KYLO 5 BONUS (occasional promotion)

Binary Commissions of Group Commissionable Volume (GVC) set at 14% for Silver Directors.

# DIAMOND DIRECTOR

### KYLO RANK OVERVIEW

### Rank Requirements:

- Must achieve GOLD DIRECTOR the previous week.
- Active with a minimum of 120 QV
- Personally Sponsored Silver Director
- Binary Commission
- Minimum of 10,000 PLV

#### **Rank Benefits:**

- Earned Retail Commission
- Binary Commission 17%
- Fast Start Bonus
- KYLO 5 BONUS (occasional promotion)

Binary Commissions of Group Commissionable Volume (GVC) set at 17% for Diamond Directors.

# NATIONAL DIRECTOR.

## KYLO RANK OVERVIEW

### Rank Requirements:

- Must achieve DIAMOND DIRECTOR the previous week.
- Active with a minimum of 120 QV
- Personally Sponsored Diamond Director
- Binary Commission
- Minimum of 20,000 PLV

#### **Rank Benefits:**

- Earned Retail Commission
- Binary Commission 20%
- Fast Start Bonus
- KYLO 5 BONUS (occasional promotion)
- Rank Bonus (\$500)

Binary Commissions of Group Commissionable Volume (GVC) set at 20% for National Directors.

# GLOBAL DIRECTOR

## KYLO RANK OVERVIEW

### Rank Requirements:

- Must achieve NATIONAL DIRECTOR the previous week.
- Active with a minimum of 120 QV
- Personally Sponsored National Director
- Two Recent Silver Directors

  (one the Left team and one on the Right Team)
- Binary Commission
- Minimum of 50,000 PLV

#### **Rank Benefits:**

- Earned Retail Commission
- Binary Commission 20%
- Fast Start Bonus
- KYLO 5 BONUS (occasional promotion)
- Rank Bonus (\$1,000)

Binary Commissions of Group Commissionable Volume (GVC) are set at 20% for Global Directors.

# AMBASSADOR

## KYLO RANK OVERVIEW

### Rank Requirements:

- Must achieve GLOBAL DIRECTOR the previous week.
- Binary Commission
- Active with a minimum of 120 QV
- KYLO C5 Requirement
- Personally Sponsored National Director
- Four Recent Silver Directors

  (two on the Left team and two on the Right Team)
- Minimum of 100,000 PLV

#### **Rank Benefits:**

- Earned Retail Commission
- Binary Commission 22%
- Fast Start Bonus
- KYLO 5 BONUS (occasional promotion)
- Rank Bonus (\$2,500)

Binary Commissions of Group Commissionable Volume (GVC) are set at 22% for Ambassadors.

# EXECUTIVE

## KYLO RANK OVERVIEW

### Rank Requirements:

- Must achieve AMBASSADOR the previous week.
- Binary Commission
- KYLO C5 Requirement
- Active with a minimum of 120 QV
- Personally Sponsored National Director
- Eight Recent Silver Directors
  (two on the Left team and two on the Right Team)
- Minimum of 250,000 PLV

#### **Rank Benefits:**

- Earned Retail Commission
- Binary Commission 25%
- Fast Start Bonus
- KYLO 5 BONUS (occasional promotion)
- Rank Bonus (\$6,250)

Binary Commissions of Group Commissionable Volume (GVC) are set at 25% for Executives.

# GOLD EXECUTIVE

## KYLO RANK OVERVIEW

### Rank Requirements:

- Must achieve Executive the previous week.
- Binary Commission
- Active with a minimum of 120 QV
- A Personally sponsored recent Executive
- Three recent Personally Sponsored Global Directors
- Twelve recent Silver Directors
  (6 on the Left team and 6 on the Right Team)
- Minimum of 500,000 PLV

#### **Rank Benefits:**

- Earned Retail Commission
- Binary Commission 25%
- Fast Start Bonus
- Referral Bonus
- KYLO 5 BONUS (occasional promotion)
- Rank Bonus (\$12,500)

Binary Commissions of Group Commissionable Volume (GVC) are set at 25% for Gold Executives.

# ELITE EXECUTIVE

## KYLO RANK OVERVIEW

### Rank Requirements:

- Must achieve Gold Executive the previous week.
- Binary Commission
- Active with a minimum of 120 QV
- A Personally sponsored recent Gold Executive
- Two recent Personally Sponsored Executives
- Three personally sponsored Ambassadors
- Four Personally sponsored Global Directors
- Sixteen recent Silver Directors
  (8 on the Left team and 8 on the Right Team)
- Minimum of 500,000 PLV

#### **Rank Benefits:**

- Earned Retail Commission
- Binary Commission 25%
- Fast Start Bonus
- KYLO 5 BONUS (occasional promotion)
- Referral Bonus
- Rank Bonus (\$15,000)

Binary Commissions of Group Commissionable
Volume (GVC) are set at 25% for Elite Executives.



UNFLAVORED

DIETARY SUPPLEMENT
NET WT 0.14 oz. (4g)









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on our website.

# **Additional Details**

### Compensation Plan Terminology & Rules

Qualifying Volume (QV)

is volume that is credited to an KPM when they purchase a product or generate a retail sale. Some KYLO Products have less than 40 QV, which does not meet the requirement for being Active and qualified to earn commissions or Bonuses

Pay Leg Volume (PLV)

The team leg with the least amount of volume regardless if it's the right or left team leg after any carryover volume is added from the previous commission week.

Highest Rank Qualification Period Once all the qualifications of a rank have been achieved for the first time, a KBP will be paid at that rank for the current pay period as well as the next four pay periods regardless of PLV. KBP's must be active during this period with the proper QV for the corresponding rank and be binary qualified throughout the grace period. Once this lifetime rank achieved grace period has been granted, it cannot be used again for the same rank.

**Binary Qualified** 

Having at least two Active personally sponsored LCs, one on your left team and one on your right team, during the commission week.

Active

A Kylo Brand Partner (KBP) needs to have at least 40 QV to be active. They must maintain this by getting 40 QV every month. KBPs earn QV from personal orders and retail sales. To earn commissions, KBPs must stay active.

Lifetime Rank

Resets to highest rank achieved in previous calendar year.

Retail Commision KPM can earn unlimited retail commissions from their personal customer sales, provided they remain active with 40 QV during the commission period.

Weak Leg Volume (WLV)

is the team, left or right, with the lesser amount of CV for the commission week being considered for bonuses.

# **Additional Details**

### Compensation Plan Terminology & Rules

Unlimited Weekly Carryover Volume can "bank" any unused CV from either team, provided they maintain their active status and binary qualification. If a Life Changer becomes inactive or loses binary qualification, they forfeit all carryover volume. However, they can start building carryover volume again once they generate 40 QV and regain binary qualification.

Low Qualification Requirements KYLO believes that everyone should earn! Our ethical requirements for our KYLO Brand Partners, even at the highest ranking in our pay plan, the requirements remain low.

#### **Personal Responsibility**

This document serves as the official KYLO Health by Allyssa Product LLC compensation plan reference for all our KYLO Brand Partners (Independent Representatives). Any other documents or verbal promises should be deemed inaccurate or unofficial. For inquiries about the compensation plan, including rank and bonus qualifications, contact KYLO Health Customer Support before the end of the relevant commission cycle. Each distributor is accountable for their account. All individuals eligible for compensation must fulfill applicable requirements, qualifications, and deadlines, and maintain good standing with KYLO. Disputes regarding qualification or requirements will be resolved at KYLO's discretion.

Footnotes

a Life Changer must have organically qualified and been paid at the next lower rank at some point in their TLC business to be considered for the new rank.

Example: KYLO Brand Partner meeting the requirements for the National Director Rank must also have achieved the rank of 'paid as Diamond Director since joining KYLO. Using this example KPM who did not reach the Diamond Director Rank in their history would only be eligible for Diamond Director Rank and would have to wait until the next pay period to be considered for the National Director Rank.